

# Promotional MATERIAL

Faith High School  
presents  
**Alice@  
Wonderland**  
May 9, 2018

Gateway  
High School  
presents  
**Let Your  
Hair Down,  
RAPUNZEL!**  
Book by Anne Burdette Tate  
Music and Lyrics by Scott Wittich

time:  
date:  
place:

**Golly  
GEEWHIZ!**

**PETER  
PAN**

**Custom  
Shirts**

**Posters**

**Buttons**

**Graphics  
Packages**

# Custom SHIRTS

## PRICE INCLUDES FREE PERSONALIZATION

Choose your group's shirt color and ink color then personalize the shirt front with your organization's name and production dates.

Short-sleeve t-shirts and sweatshirts are high-quality 50/50 blends. Long-sleeve t-shirts are 100% cotton.

## SHIRT SIZES

Long-sleeve t-shirts are available in adult sizes only.

ADULT SIZES: S (34-36); M (38-40); L (42-44); XL (46-48); XXL (50-52); XXXL (54-56)

YOUTH SIZES: S (6-8); M (10-12); L (14-16)

*Hint:* If debating between two shirt sizes, choose the larger one.

## PRICING

Includes standard shipping and **Free PERSONALIZATION**

Cast list on back: Additional **\$2** per shirt plus a **\$50** set-up charge. (See details on back of brochure.)

<b>SHORT-SLEEVE</b>	<b>LONG-SLEEVE</b>	<b>SWEATSHIRT</b>
\$14	\$19	\$22

## MINIMUM ORDER IS 10 SHIRTS.

Quantity discounts are available on orders of 50 or more shirts.

Allow **THREE WEEKS FOR DELIVERY** from the date we process your order. Orders received before 2:00 pm Eastern time are processed the same day. All other orders are processed the next business day. Orders cannot be processed until all information is complete.

**TWO WEEK RUSH PROCESSING** is available for an additional \$2 per shirt.

Sorry, but we only ship to U.S. addresses.

Please make sure your order is complete and accurate before submitting. All additions or changes will incur a \$10 handling fee.

## INK COLORS

Neon Pink, Maroon, Red, Orange, Lemon Yellow, Golden Yellow, Lime, Kelly Green, Forest Green, Bright Blue, Royal Blue, Navy, Purple, White, Black, Metallic Gold, Metallic Silver.

*Hint:* Light shirts need dark inks. Dark shirts need light inks.

## SHORT-SLEEVE T-SHIRT COLORS

White, Ash, Grey, Black, Light Pink, Hot Pink, Maroon, Red, Orange, Yellow, Gold, Lime Green, Irish Green, Forest Green, Jade, Light Blue, Sapphire, Royal Blue, Navy, Purple

## LONG-SLEEVE T-SHIRT COLORS

(ADULT SIZES ONLY)

White, Ash, Grey, Black, Red, Orange, Forest Green, Royal Blue, Navy

## SWEATSHIRT COLORS

White, Ash, Grey, Black, Light Pink, Hot Pink, Maroon, Red, Orange, Gold, Irish Green, Forest Green, Light Blue, Royal Blue, Navy, Purple

# Publicity POSTERS

## ADVERTISE YOUR PLAY WITH EASE

11" x 17" posters are available for every single one of our shows!

Posters are printed in black ink on durable paper in a rainbow assortment of colors with room to fill in specific information regarding the performing group, date, time, and place.

## PRICING

10-24 posters . . . . . \$1.25 each

25-49 posters . . . . . \$1.00 each

50+ posters . . . . . \$.80 each

## PERSONALIZE

Personalize your posters with the name of your performing group for just an **additional \$10** for your entire set of posters.

Please provide your performing group's name **EXACTLY** how you want it to appear.

*Yes!* We ship posters to Canada and all other international destinations!

Please allow three weeks for delivery outside the U.S.

Orders within the U.S. should arrive in one week or less.

# Graphics PACKAGES

## ADD A PROFESSIONAL TOUCH TO YOUR PROGRAM AND PROMOTIONAL MATERIAL

*For only \$20*, we'll email you multiple versions of the art for any Pioneer Drama show, in both color and black and white.

**YOU'LL RECEIVE AT LEAST 6 SEPARATE PIECES, INCLUDING THE TITLE ART, OTHER ARTWORK ASSOCIATED WITH THE PLAY, AND THE COVER ART WHICH INCLUDES THE NAME OF THE PLAYWRIGHT.**

Purchase of this graphics package grants you unlimited rights for promotional purposes. Art will be emailed in both jpg and pdf formats (vector graphics also available on request).

**EMAIL ADDRESS THAT ALLOWS ATTACHMENTS IS REQUIRED.**

# Play BUTTONS

## CELEBRATE YOUR PLAY IN STYLE

Whether for advertising, fund-raising, or just plain fun, these highly visible yet economical buttons proudly put the name of your play in front of everyone!

Our 2 ¼" buttons are printed in black ink on a variety of bright backgrounds.

## PRICING

Includes standard shipping and handling

10-24 buttons . . . . . \$.90 each

25-99 buttons . . . . . \$.85 each

100+ buttons . . . . . \$.80 each

ORDER FORMS INSIDE ►

## *Ideas* FOR USING YOUR SHOW LOGO

- **ADVERTISE** your show by ordering your posters, shirts, and buttons early. Make sure everyone wears them the same day. People may not notice a single t-shirt, but flood the school with 40 kids in purple shirts and that opens some eyes!
- **ADD A PROFESSIONAL TOUCH** to your tickets and playbill by including your show logo from the graphics package on all your printed material.
- **DRESS UP** your online posts promoting your play with the show logo from the graphics package.
- **FUNDRAISE** for your program by selling merchandise featuring your show logo.
- **THANK YOUR VOLUNTEERS** with a memento from the show, such as a shirt or button. Or use a logo from the graphics package to make your own customized gifts like magnets, mugs, key chains, mouse pads, and more!
- **CREATE KEEPSAKES** for your cast and crew with shirts and buttons that will last long after the final curtain falls.

## *Details* ABOUT PLACING SHIRT ORDERS

- We require a **MINIMUM ORDER OF TEN SHIRTS**. Please make sure your order is complete and accurate before submitting. All additions or changes will incur a \$10 handling fee.
- To add a cast list to the back, we require a **WORD DOCUMENT** emailed to ***theatreshirts@pioneerdrama.com*** with the information exactly as you want it to appear. It is imperative that you proofread and double check your list before sending it to us. We are not responsible for misspellings, omissions, or other errors that are on your original Word document.
- All orders must be submitted using the Custom Shirts Order Form. We accept orders via mail, email, or fax. We do not take shirt orders over the phone.
- All shirt orders are sent by either UPS or FedEx. **A STREET ADDRESS IS REQUIRED.** Sorry, but we only ship shirts to US addresses.
- We cannot accept individual order forms for a group order. Please complete one order form for your entire group.
- We require payment by a single check or credit card. We will not accept separate checks for individual items.
- We continuously improve our artwork, so it is not guaranteed to match the artwork seen in the catalog or on the script or website. For a sample of a particular show's shirt art, please contact ***theatreshirts@pioneerdrama.com***.

All logo item purchases require that proper rights to the show have been acquired by purchasing sufficient materials and arranging for royalties.

### **Pioneer DRAMA SERVICE**

PO Box 4267 • Englewood, Colorado 80155-4267

Phone: 800.333.7262 • Fax: 303.779.4315

Website: pioneerdrama.com • Email: theatreshirts@pioneerdrama.com

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Join us!

# CUSTOM SHIRTS order form

**Pioneer Drama Service**

Phone: 800.333.7262 • Fax: 303.779.4315

Website: www.pioneerdrama.com • Email: theatreshirts@pioneerdrama.com

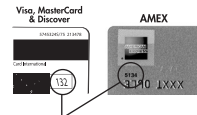
**Customer Information** - Your Name: \_\_\_\_\_  Use the same address for billing and shipping

Bill To: \_\_\_\_\_ (organization's name) Ship To: \_\_\_\_\_  
 Address: \_\_\_\_\_ Street Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_ (We only ship shirts to US addresses.)  
 Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Information** - We can only bill organizations at commercial addresses or PO boxes. All others must pre-pay.

Check Enclosed  Bill Organization  Purchase Order #: \_\_\_\_\_ (if required)

VISA  MasterCard  Discover  American Express



Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Indicate one ink color and choose up to two shirt colors. Then circle the type of shirt you want and write in the quantity of each shirt size needed. Please indicate whether sizes are adult or youth sizes. (If you do not circle either, we will send adult sizes.) Put multiple sizes of the same type and color of shirt on one line. **Minimum order is a total of 10 shirts.**

**Ink Color:** \_\_\_\_\_

Type of Shirt (circle one)			Shirt Color	Adult or Youth* (circle one)		S	M	L	XL	XXL	XXXL	Total Quantity	Unit Price	Total Cost
SST	LST	SW		A	Y									
SST	LST	SW		A	Y									
SST	LST	SW		A	Y									
SST	LST	SW		A	Y									
SST	LST	SW		A	Y									

(SST=short-sleeve t-shirt, LST=long-sleeve t-shirt, SW=sweatshirt)

**Office Use Only**  
 Adjustments \$ \_\_\_\_\_  
 Discounts \$ \_\_\_\_\_  
 Adjusted Total \$ \_\_\_\_\_

**\*Youth sizes available in S, M and L only.**

Subtotal: \$ \_\_\_\_\_

Cast List on Back: \$ \_\_\_\_\_  
 (\$2 per shirt + \$50 set-up fee)

Rush Delivery: \$ \_\_\_\_\_  
 (\$2 per shirt)

**TOTAL PRICE: \$ \_\_\_\_\_**

Please provide the play or musical title: \_\_\_\_\_

Please PRINT the information below EXACTLY as you want it to read, including upper and lower case and punctuation.

Organization: \_\_\_\_\_

Production Date: \_\_\_\_\_

<b>OFFICE</b>	Ship Date: _____	Order Date: _____	<b>PAID STAMP</b>
	Customer Needs By: _____	Invoice #: _____	
	Play # _____ Sales Order # _____	Add'l to #: _____	
		Order Sent: _____	

# POSTERS, GRAPHICS PACKAGES, AND BUTTONS order form

**Pioneer Drama Service**

Phone: 800.333.7262 • Fax: 303.779.4315

Website: www.pioneerdrama.com • Email: theatreshirts@pioneerdrama.com

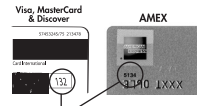
**Customer Information** - Your Name: \_\_\_\_\_  Use the same address for billing and shipping

Bill To: \_\_\_\_\_ (organization's name) Ship To: \_\_\_\_\_  
Address: \_\_\_\_\_ Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Information** - We can only bill organizations at commercial addresses or PO boxes. All others must pre-pay.

Check Enclosed  Bill Organization  Purchase Order #: \_\_\_\_\_  
(if required)

VISA  MasterCard  Discover  American Express



Name on Card: \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

NOTE: WE SHIP BUTTONS AND POSTERS TO CANADA AND ALL OTHER INTERNATIONAL DESTINATIONS!  
Please allow three weeks for delivery outside of the U.S. Orders within the U.S. should arrive within one week.

## POSTERS

Title of play or musical: \_\_\_\_\_

Quantity: (minimum 10) \_\_\_\_\_

YES! Please personalize my posters with the producing group's name for an additional \$10. PRINT the producing group's name EXACTLY as you want it to read, including upper and lower case and punctuation:

\_\_\_\_\_  
(producing group's name)

## GRAPHICS PACKAGE

Title of play or musical: \_\_\_\_\_

Email address: \_\_\_\_\_

Graphics packages without a valid email address will be mailed on a CD with an additional \$6.00 shipping and handling charge.

## BUTTONS

Title of play or musical: \_\_\_\_\_

Quantity: (minimum 10) \_\_\_\_\_